



Meals on Wheels 2019-2020 Sponsorship Opportunities

The Need

Over the next 30 years, Texas will see a 184% increase in the over-65 population, bringing the number of seniors in our state to 4.4 million. Currently, one in every six Texans over 65 lives below the poverty line. For Meals on Wheels seniors, hunger and poverty exacerbate any health problems they may face. Receiving nutritious meals is the first step in ensuring that these seniors can remain in their own homes and maintain a higher quality of life. These seniors often live alone with no one to turn to for help and company, except their Meals on Wheels (MOW) driver.

Interfaith Ministries for Greater Houston (IM) is the largest Meals on Wheels provider in Texas, and the fifth largest in the nation. We are currently serving meals and more to over 4,400 homebound seniors across five counties. Hundreds more seniors are on our waiting list.

2019-2020 Partnership Opportunities

\$1,200 Level

Sponsor one MOW senior for one year – Your gift will provide meals for a homebound senior for one year.

Recognition:

- Listing in IM's Mosaic print newsletter.

\$2,800 Level

Sponsor a MOW route for one week – Your gift will sponsor the costs of a MOW route for one week.

Recognition:

All the benefits of the prior level, plus...

- Mention on IM social media.

\$5,000 Level

- *Site Sponsor at 2020 Operation Impact* (Hurricane Meal and Water delivery event) – Sponsor one of six pick-up sites, from which volunteers pick up shelf-stable food and water to deliver to seniors in preparation for Hurricane Season.
- *Sponsor two weeks of Pet Food for Animeals*– 2 weeks’ sponsorship of pet food distributed to seniors’ cats and dogs.

Recognition:

All the benefits of the prior level, plus...

- Recognition in IM’s Annual Report distributed to Houston’s business and philanthropic leaders.

\$7,000 Level

Sponsor a MOW route for one month– Your gift will sponsor the costs of a MOW route for one month.

Recognition:

All the benefits of the prior level, plus...

- Check Presentation and Photo Opportunity.

\$10,000 Level

- *2019 or 2020 Holiday Gifts Sponsor* – Help sponsor holiday gift bags for over 4,400 MOW seniors.
- *Sponsor a month of Pet Food for Animeals* – One-month sponsorship of pet food distributed to seniors’ cats and dogs.

Recognition:

All benefits of the prior level, plus...

- Photo and caption in IM’s tri-annual print newsletter, *Mosaic*.

\$25,000 Level

- *Presenting Sponsor at 2020 Operation Impact* – Sponsor MOW’s annual, community-wide emergency storm meals distribution that takes place prior to Hurricane Season. This event features multiple meal pick-up locations across the Greater Houston/Galveston area. One available per year, special recognition at the event. Industry exclusivity as presenting sponsor for businesses.

- *Presenting sponsor at 2020 Thanksgiving Project-* Sponsor MOW's annual meal distribution on Thanksgiving morning. Over 1,000 volunteers come to a central pick-up location in Houston's Museum District to pick up Thanksgiving meals to distribute to seniors across the Greater Houston area. One available per year, special recognition at event. Industry exclusivity as presenting sponsor for businesses.

Recognition:

All the benefits of the prior level, plus...

- Signage at sponsored event
- Mention in all press releases and marketing related to sponsored event

\$50,000 Level

Exclusive MOW Truck Sponsorship – Your gift will sponsor a truck or van for our MOW fleet.

Recognition:

All the benefits of the prior level, plus...

- Mutually agreed upon custom vehicle wrap with your corporate logo and/or photos featured on the vehicle. The truck operates 5 days per week, traveling approximately 15,000 miles each year.
- Press release and photo op, if desired.
- Opportunity for you to deliver Meals on Wheels with our CEO in the sponsored vehicle.



A Meals on Wheels truck sponsored by Kroger.

\$80,000 Level

Sponsor a MOW Route for one year – Your gift will cover the costs of a MOW route for a year.

Recognition:

All the benefits of the prior sponsorship, plus...

- Table for 10 at Interfaith Ministries' Tapestry Gala or Animeals Brunch.